



humane
society
of charlotte

gala
2009

Saturday, November 14, 2009

Humane Society of Charlotte

Overview

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- ❖ The Humane Society of Charlotte is a private 501(c)(3) non-profit organization that receives no federal, state or local funding and relies solely on private donations and volunteers to advance its mission.
 - ❖ In 2008, close to 2,000 animals were placed in new homes which is an increase of over 250% from just four short years ago
 - ❖ The spay/neuter clinic, which opened in 1982, has performed over 150,000 spay/neuter surgeries.
 - ❖ Spay/neuter surgery fees range from \$30 to \$50 and adoption fees are \$85 which are some of the lowest fees in the region.
 - ❖ There are a 100-150 animals on site and available for adoption at any given time.
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The Need Remains Critical

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- ❖ Approximately 12,000 cats and dogs are euthanized in Mecklenburg County each year.
- ❖ The number one reason for surrendering an animal is because of pet overpopulation.
- ❖ An unspayed female cat and an unspayed female dog and their offspring can produce a combined 133,088 unwanted animals in just six years.




Our Mission

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To provide love and hope to all animals by ensuring the humane treatment of companion animals through adoption, spay/neuter and education.



Fulfilling Our Mission

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- ❖ **Prevention** of unwanted pets through spay/neuter surgeries
 - ❖ **Sheltering** homeless pets at our facility on Toomey Avenue
 - ❖ Placing animals in their new forever homes through our **adoption** program
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The Gala



The Humane Society of Charlotte's new annual event to celebrate our donors, volunteers and the great work of our organization.

Event Overview:

- ❖ A semi-formal evening reception
 - ❖ Dinner and cocktails
 - ❖ Auction
 - ❖ Award ceremony
 - ❖ Musical entertainment
 - ❖ Guests can bring their 4-legged friends to party with them in style!
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Sponsorship Levels



- ❖ Platinum Collar - \$10,000
- ❖ Gold Collar - \$5,000
- ❖ Silver Collar - \$2,500
- ❖ Bronze Collar - \$1,000



Sponsorship levels and entitlements can be personalized as requested



Platinum Collar - \$10,000

Category Exclusivity (limited to one sponsor)



- ❖ Sponsor entitled to name and logo included in the event title on all event listings including being featured on the front cover of the event program book
- ❖ Two-page advertisement spread in the event program book
- ❖ Ability to hang company banner at the Gala (banner provided by sponsor)
- ❖ Company name, logo and hyperlink to company website on the Gala website
- ❖ Public acknowledgement at the Gala event
- ❖ Recognition on all press releases and public service announcements
- ❖ Company table at the Gala on Saturday, November 14th with personalized table signage
- ❖ Your promotional item(s) in event registration “doggie bags” given to all participants
- ❖ Company highlighted in Humane Society of Charlotte newsletter (mailed to 10,000+)



Sponsorship levels and entitlements can be personalized as requested



Gold Collar - \$5,000



- ❖ Company name and logo included on the front cover of the event program book
- ❖ Full-page advertisement spread in the event program book
- ❖ Company name, logo and hyperlink to company website on the Gala website
- ❖ Public acknowledgement at the Gala event
- ❖ Recognition on all press releases and public service announcements
- ❖ Company table at the Gala on Saturday, November 14th with personalized table signage
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- ❖ Company highlighted in Humane Society of Charlotte newsletter (mailed to 10,000+)



Sponsorship levels and entitlements can be personalized as requested



Silver Collar - \$2,500



- ❖ Full-page advertisement spread in the event program book
- ❖ Company name, logo and hyperlink to company website on the Gala website
- ❖ Public acknowledgement at the Gala event
- ❖ Company table at the Gala on Saturday, November 14th with personalized table signage
- ❖ Your promotional item(s) in event registration “doggie bags” given to all participants
- ❖ Company highlighted in Humane Society of Charlotte newsletter (mailed to 10,000+)



Sponsorship levels and entitlements can be personalized as requested



Bronze Collar - \$1,000



- ❖ Full-page advertisement spread in the event program book
- ❖ Company name, logo and hyperlink to company website on the Gala website
- ❖ Public acknowledgement at the Gala event
- ❖ Your promotional item(s) in event registration “doggie bags” given to all participants
- ❖ Company highlighted in Humane Society of Charlotte newsletter (mailed to 10,000+)



Sponsorship levels and entitlements can be personalized as requested





Sponsor Response Form

Yes, we would like to support the Humane Society of Charlotte Gala!

- Platinum Collar - \$10,000
- Gold Collar - \$5,000
- Silver Collar - \$2,500
- Bronze Collar - \$1,000

Company Name _____

Company Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Mail or Fax this form to:

Humane Society of Charlotte || 2700 Toomey Avenue || Charlotte, NC 28203

Attention: Donna Canzano, Director of Development

Phone (704) 494-7704 Fax (704) 332-8010

or email: dcanzano@humanesocietyofcharlotte.org

