



The Humane Society of Charlotte is hosting its annual fall gala on Saturday, October 23, 2010 at The Westin Charlotte Hotel. Enjoy live entertainment, open bar, dinner, a silent and live auction and so much more as we celebrate our mission and recognize those that make a difference in the lives of homeless pets.

Program Book Advertisement Options

INSIDE FRONT/BACK COVER ADVERTISEMENT	\$750
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- Inside front or inside back cover advertisement in the event program book
- Public acknowledgement at the Gala

FULL-PAGE ADVERTISEMENT	\$500
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- Full-page advertisement in the event program book
- Public acknowledgement at the Gala

HALF-PAGE ADVERTISEMENT	\$250
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- Half-page advertisement in the event program book
- Public acknowledgement at the Gala

QUARTER-PAGE ADVERTISEMENT	\$125
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- Quarter-page advertisement in the event program book
- Public acknowledgement at the Gala

Ad sizes are as follows: full page – 8" x 5"-- half page - 4" x 5" -- quarter page - 2.5" x 4" (no bleed)

- Please make checks payable to the Humane Society of Charlotte
- Please note, the deadline for logo inclusions and ad placements is 9/30/10

Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Please return this completed form to:

Humane Society of Charlotte

Attn: Donna Canzano, Development Director
2700 Toomey Avenue, Charlotte, NC 28203

Telephone: (704) 494-7704 Fax: (704) 332-8010

Email: dcanzano@humanesocietyofcharlotte.org