



VENDOR RESERVATION APPLICATION

Event Date: Saturday, May 5, 2012

Location: Independence Park, Charlotte, NC
(RAIN OR SHINE EVENT)

PARTICIPATION LEVELS:



LEVEL I: \$350 (limited spaces available)

- *15' X 10' space in a prime location
- *Company logo with website link on Pet Palooza event website
- *Company logo listed on program guide given out to event attendees
- *Twitter and Facebook mention with link to company website
- *Returning Pet Palooza 2011 vendors are eligible for a 10% discount rate of \$315

LEVEL II: \$200 (unlimited number of spaces)

- *12' X 10' space
- *Returning Pet Palooza 2011 vendors are eligible for a 10% discount rate of \$180
- *501(c)3 Nonprofit Organizations are eligible for a 10% discount rate of \$180

(Want even more value? Ask about our Sponsorships, starting at only \$500!)

PLEASE NOTE:

*Vendor spaces do **not** include tents, tables, chairs or power. All materials for vendor booths are the responsibility of the vendor.

*Booth location (within each Level) will be assigned on a first come, first serve basis.

*There will be no refunds given in the event of inclement weather.

*We reserve the right to reject applications when necessary.

*Deadline for signup is 4/21/12.

*Application is not complete until payment is made.

SUBMIT THIS FORM & YOUR PAYMENT TO:

Jennifer Peele
Special Events Coordinator--Humane Society of Charlotte
2700 Toomey Avenue
Charlotte, NC 28203 or email your application: jpeelee@humanesocietyofcharlotte.org.

Contact Name _____ **Company Name** _____

Type of Business (retail, educational, non-profit, etc.) _____

Address _____

City _____ **State** _____ **Zip** _____

Phone # _____ **Email Address** _____

Company Website _____

Level I or II Vendor (circle one) **Amount: \$** _____ **Payment Method:** Credit Cash Check (circle one)

Signature: _____ **Date:** _____

If paying by credit card, please fill out information below.

If paying by check, make payable to the "Humane Society of Charlotte" & write "PetPalooza Vendor Fee" in memo line.

Credit Card No. _____ **Expiration Date** _____