

Please return to:  
704-332-8010 (fax)  
aokamoto@humanesocietyofcharlotte.org



### PARTNERSHIP PROPOSAL FORM

On behalf of all our four-legged friends, thank you for your interest and offer of support for the Humane Society of Charlotte.  
Tails are wagging with joy!!!

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#### Here's What We Need to Know: (for an effective, successful partnership)

Today's Date \_\_\_\_\_

#### Your Contact Information

Group/Company/Organization Proposing Partnership \_\_\_\_\_

Physical Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

Day Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ **E-mail (required)** \_\_\_\_\_

#### What's the Partnership/Event Like?

Working Title \_\_\_\_\_

Location \_\_\_\_\_

Address \_\_\_\_\_

Date \_\_\_\_\_ Setup Time \_\_\_\_\_ Start Time \_\_\_\_\_ End Time \_\_\_\_\_

Description of partnership/event:

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How do you plan to promote this partnership/event?

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How many people do you anticipate reaching with this partnership/event? How?

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Is this as an opportunity to generate contributions for the Humane Society animals? If so, how? Is there an amount you anticipate raising? (Did you know \$25 will feed four hungry kittens for one week? \$100 will make sure four puppies stay healthy by receiving necessary vaccinations? \$1,500 will sponsor a clean, safe kennel run for a WHOLE year?): \_\_\_\_\_

Will you provide staffing and/or volunteers for this partnership/event? If so, how many and in what capacities?

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If you need staff and/or volunteers from the Humane Society of Charlotte, please tell us how many you think you will need and what their activities will be.

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Does your event require a license?      yes      no

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**Here's What You Need to Know: (for an effective, successful partnership)**

- All proposals will be reviewed by the Humane Society of Charlotte looking for these factors: Will a large number of people become more aware of the Humane Society's message and mission because of this partnership? Is there potential to generate contributions for Humane Society of Charlotte efforts? How extensive are the promotions planned? How much Humane Society of Charlotte staff time and effort is expected?). Once your proposal is reviewed, you'll be notified within ten days. After your proposal is accepted, you may begin promoting and developing the partnership/event.
- All publicity, printed materials, flyers, PSAs and any other promotional efforts developed for this partnership will need to be approved by the Humane Society of Charlotte prior to any planned promotion.
- By naming the Humane Society of Charlotte as the beneficiary of this partnership, it will be necessary to donate **all net revenues** raised on behalf of the Humane Society of Charlotte to the Humane Society of Charlotte within 30 days of the partnership completion or by predetermined agreement.
- Please be aware and understanding of the need to restrict where and when adoptable animals make appearances. The well-being of our adoptable animals is very important. The environment and conditions must be very favorable before approval is given for their involvement in a partnership. Should approval be given, the maximum amount of animals available for an appearance will be determined by an HSC staff member. Inside areas are preferred. Adequate shade and access to water are required.
- All partners will need to submit a provided evaluation form after our collaboration.
- Thank you again for all of your efforts on behalf of the animals at the Humane Society of Charlotte.

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**Signature of Partnership Contact Person**

I individually, or as a representative of the below named business or organization, agree to the above requirements and hereby fully release and agree to hold harmless The Humane Society of Charlotte and its affiliates, their Officers, Directors, Trustees, agents, employees and representatives, successors and entities, together with their insurers, of and from any and all liability, claims, damages, expenses or causes of action for any reason.

Please complete, sign and return this form to:

Humane Society of Charlotte  
Attn: Aiko Okamoto  
2700 Toomey Avenue  
Charlotte, NC 28203

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FOR HUMANE SOCIETY USE ONLY: Approved By: \_\_\_\_\_ Date: \_\_\_\_\_