



Saturday, October 23, 2010
Westin Hotel, Charlotte

Humane Society of Charlotte

Overview



- ❖ The Humane Society of Charlotte is a private 501(c)(3) non-profit organization that receives no federal, state or local funding and relies solely on private donations and volunteers to advance its mission.
 - ❖ In 2009, close to 2,000 animals were placed in new homes, which is an increase of over 250% from just four short years ago.
 - ❖ The spay/neuter clinic, which opened in 1982, has performed over 150,000 spay/neuter surgeries.
 - ❖ Spay/neuter surgery fees range from \$53 to \$74 and adoption fees range from \$110 to \$150, which are some of the lowest fees in the region.
 - ❖ There are 100-150 animals on site and available for adoption at any given time.
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The Need Remains Critical


- ❖ Approximately 12,000 cats and dogs are euthanized in Mecklenburg County each year.
- ❖ The number one reason for surrendering an animal is because of pet overpopulation.
- ❖ An unspayed female cat and an unspayed female dog and their offspring can produce a combined 133,088 unwanted animals in just six years.



Our Mission




To provide love and hope to all animals by ensuring the humane treatment of companion animals through adoption, spay/neuter and education.



Fulfilling Our Mission



- ❖ **Prevention** of unwanted pets through spay/neuter surgeries
 - ❖ **Sheltering** homeless pets at our facility on Toomey Avenue
 - ❖ Placing animals in their new forever homes through our **adoption** program
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The Ties & Tails Gala



The Humane Society of Charlotte's formal event to celebrate our donors, volunteers and the great work of our organization.

Overview:

- ❖ A black-tie optional evening reception
- ❖ Full dinner and cocktails
- ❖ Auction
- ❖ Musical entertainment
- ❖ Guests can bring their 4-legged friends to party with them in style!





Sponsorship Levels

- ❖ Platinum Collar - \$10,000
- ❖ Gold Collar - \$5,000
- ❖ Silver Collar - \$2,500
- ❖ Bronze Collar - \$1,000



Sponsorship levels and entitlements can be personalized as requested



Platinum Collar - \$10,000



- ❖ Sponsor entitled to name and logo included in the event title on all event listings including being featured on the front cover of the event program book
- ❖ Two-page advertisement spread in the event program book
- ❖ Ability to hang company banner at the Gala (banner provided by sponsor)
- ❖ Company name, logo and hyperlink to company website on the Gala website
- ❖ Public acknowledgement at the Gala event
- ❖ Recognition on all press releases and public service announcements
- ❖ Company table for 10 guests at the Gala with personalized table signage
- ❖ Company highlighted in Humane Society of Charlotte newsletter (mailed to 10,000+)



Gold Collar - \$5,000



- ❖ Company name and logo included on the front cover of the event program book
- ❖ Full-page advertisement spread in the event program book
- ❖ Company name, logo and hyperlink to company website on the Gala website
- ❖ Public acknowledgement at the Gala event
- ❖ Recognition on all press releases and public service announcements
- ❖ Company table for 8 guests at the Gala with personalized table signage
- ❖ Company highlighted in Humane Society of Charlotte newsletter (mailed to 10,000+)





Silver Collar - \$2,500

- ❖ Full-page advertisement spread in the event program book
- ❖ Company name, logo and hyperlink to company website on the Gala website
- ❖ Public acknowledgement at the Gala event
- ❖ Company table for 8 guests at the Gala with personalized table signage
- ❖ Company highlighted in Humane Society of Charlotte newsletter (mailed to 10,000+)





Bronze Collar - \$1,000

Bronze level sponsors are “area specific” and designed to allow our sponsors to give specific donations to special parts of our event, including:

Beverage Bar – 3 available

Dessert Bar – 2 available

Appetizer Station – 2 available

Band – 1 available

Bronze level sponsors are entitled to:

- ❖ Half page advertisement spread in the event program book
- ❖ Company name, logo and hyperlink to company website on the Gala website
- ❖ Signage in area of your choice listed above



Sponsor Response Form



Yes, we would like to support the Humane Society of Charlotte Gala!

- Platinum Collar - \$10,000
- Gold Collar - \$5,000
- Silver Collar - \$2,500
- Bronze Collar - \$1,000

Company Name _____

Company Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Mail or Fax this form to:

Humane Society of Charlotte - 2700 Toomey Avenue - Charlotte, NC 28203

Attention: Donna Canzano, Director of Development

Phone (704) 494-7704 Fax (704) 332-8010

or email: dcanzano@humanesocietyofcharlotte.org

