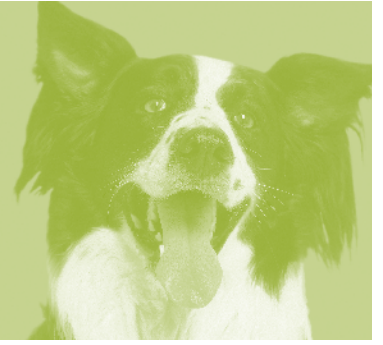




winter 2011



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Saving More Lives in 2011

Now that another year has come to a close, it is time for us to reflect back on some of the things that we accomplished for animals in the community. 2010 was a year of growth for the Humane Society of Charlotte as we transitioned board members and board leadership, added staff members and brought on Shelly Moore, our organization's new President/CEO.

We were fortunate to have touched the lives of approximately 12,000 people and their pets through our adoption and spay/neuter services. We conducted special adoption promotions for long-term shelter residents, fabulous felines in conjunction with the Carolina Panthers and our precious pit bulls as we raised awareness about the many wonderful attributes of the breed. We also conducted our spring and fall vaccine clinics which were among the most well-attended we have ever



Adopt a Bull promotion

2010 was also a year of special shelter partnerships with our corporate neighbors. We were fortunate to have partnered with AirTight Mechanical, Killingsworth Environmental, Lowe's, Keller Williams Real Estate and Valley Crest Landscaping as well as Invisible Fence Brand to keep our shelter running smoothly and assist our adopters with their new pets.

We are off to a great start this year and much of that is due to conducting a strategic planning session with our board and staff in the last quarter of 2010. This session helped us examine where our organization has been, where it is headed and how it can best serve the members of the Charlotte Mecklenburg community. We recognize that no amount of reflection on the past or planning for the future would allow us to be successful in fulfilling



Pick a Panther promotion with Sir Purr and Topcats

our mission if it wasn't for you, our dedicated and generous supporters. Thank you for helping us make 2010 great and here's to 2011....Happy New Year!

they don't need much. but they do need you.

2700 toomey avenue
charlotte, nc 28203
humanesocietyofcharlotte.org

704.377.0534
11 a.m. - 5 p.m. daily



board of directors

Deanna Lasner
chair

Marc Jenkins
vice chair & governance
committee chair
NASCAR

Dan Hugo
secretary
Bank of America

Jared James
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Phillip Lewis
Horack, Talley, Pharr
& Lowndes

Jim MacDonald
US Airways

Cherise Walker
Charlotte Chamber of
Commerce

A Message From President/CEO, Shelly A. Moore, CAWA



Shelly and her dog, Logan

It is hard to believe I have been part of this wonderful organization for over 6 months already; time sure does fly when you're having fun! 2010 was an exciting year for me as I got to know

so many of the wonderful supporters of this great organization. I met many of you at our annual Ties & Tails Gala and throughout the holiday season as you stopped in to the shelter dropping off much needed supplies for the animals in our care.

We kicked off 2011 with our first Annual Meeting held on January 26th at Myers Park High School. It was a great opportunity to share our past year's successes and vision for the future.

I am really looking forward to leading the team through another successful year as we focus on our strategic plan which will keep our board and staff on track and poised to achieve the many attainable goals we have set as a group.

I thank all of the staff, volunteers and community leaders who came together in 2010 to serve the thousands of animals in need. I wish you and your families a wonderful new year and I look forward to partnering with you to help even more animals!

Shelly A. Moore, CAWA
President/CEO

New Training Center

We are excited to announce that through the generous funding from the George D. Patterson Family Foundation, we have a new modular training center on site at the shelter. This training center will be used as a quiet, climate controlled, home-like environment where the Humane Society of Charlotte's Animal Behavior Manager, Robin Brown, will spend time with the shelter animals assessing their behavior and getting them ready for a new



forever home. Robin will be able to conduct proper behavior assessments on incoming animals to determine their adoptability and levels of behavioral needs in order to best match them to potential adopters. Many of the dogs that come into our shelter have never been inside of a home before. This center will be a way for them to get used to an indoor environment and better acclimate them to new situations. It is also an area where we will

be conducting training seminars for the public and professional development workshops for the staff and volunteers. Stay tuned for more information

to come on the new HSC training center.

We already have some great seminars scheduled so mark your calendars and check our Calendar of Events on our website for more information and instructions on how to sign up:

February 19th Topic:
Canine Communication -

How to interact and communicate with your canine companions to develop a relationship of mutual respect and trust.

April 16th Topic: Dog to Dog Introductions Both On & Off Leash - Learn the proper introduction techniques to reduce stress and confusion between canines.

June 18th, July 16th, September 17th and October 15th – Topics TBD – Stay Tuned

Hoping for a Fur-Ever Home

to view all of the wonderful animals available for adoption, please visit our website at www.humanesocietyofcharlotte.org



Jet

Breed: Retriever/Lab Mix
Age: 2 years

I am a lean, shiny, sweet boy who came a long way to find a new home and I'm hoping someone is going to open their hearts to me. I am young, athletic, and very friendly. I also get along well with other dogs. I am looking for someone to teach me new tricks and just have some fun with me.



Eve

Breed: Domestic Short Hair
Age: 4 years

I have been quite a treasure to HSC because not only did I raise my own kittens, but I was a foster mom to orphans nursing ten more! I am a very nice cat that is sweet natured and would love to sit next to you on the couch. Come see me soon!



Beulah

Breed: Retriever/Lab Mix
Age: 2.5 years

I was found pregnant and abandoned in a Walmart shopping center. All of my babies have been adopted but I am still waiting for my new home. Won't you come meet me and see if I'm the dog for you?

Happy in a NEW Fur-Ever Home



Tippy – Now KiKi

"She is an incredibly smart and loving dog that makes us smile every day. A few days after KiKi had been with us I realized something had returned for me and that was the feeling of order in my world. Thank you for being there to make certain KiKi had the chance to find her forever home!"



Inking – Now Fraulein

"Fraulein and the other feline of the house, Moo, have become fast friends and now chase each other around the house in what appears to be a cat version of hide and go seek. Fraulein is also very much in love with my husband and will jump in his lap as soon as he sits down. She will longingly stare at him until he rubs her head. Thanks so much for taking care of her and giving her a chance at another home. She is amazing!"



Pugsly – Now Oakley

"Oakley has been an amazing addition to our family since we adopted him just over a month ago. He's adjusted very quickly to our home and has been a great companion thus far. Oakley never leaves our side and is always up for cuddling! I can't say how thankful we all are for everything you've done."

Volunteer Happenings



Tacoma

earmarked for our new Have a Heart fund which helps special needs animals. They were able to assist a dog like Tacoma who was suffering from heart worms. Treatment for this infection involves a series of shots that are very expensive at over \$200 for

every heartworm positive dog or cat. Their enthusiastic efforts will save another future "Pet Pal." We are grateful for their hard work and are appreciative that they chose helping the Humane Society of Charlotte in order to earn their badge.



Girl Scout Troop 2966 with Volunteer Coordinator Cat Belteau

Girl Scout Troop 2966 chose the Humane Society of Charlotte Pet Pals Patch for one of their activities this year. Twenty-one girls ranging in ages from 7 to 10 completed a number of activities including identifying perfect matches for people and pets, bite prevention and recognition of hazardous materials for your pets. For the final step in earning their patch, troop leader Marjorie Kanipes and Lisa Hayes, held a coin drive. The \$217 the girls collected was

Have a Heart Fund

Many of our animals at the Humane Society of Charlotte have medical conditions that require extra special care. These needs can range from heartworm disease treatment, the need for special surgeries or expensive medications. The costs associated with this specialized medical care are not recuperated through the adoption fees we charge to the public. To help us fund the treatment for these dogs and cats, we have formed the 'Have a Heart' Fund.



Caring individuals now have the opportunity to make an investment into this fund which will be used for these special needs animals. Donating to the 'Have a Heart' Fund will allow supporters to know that their contribution will go directly toward the medical care of these animals in need. To learn more about the Fund, please call us at 704-494-7704.

Change Their Lives

Reportedly, there are over \$10 Billion US coins currently gathering dust as spare change in piggy banks and old cookie tins in homes all across America. One great way to raise money for the Humane Society of Charlotte is through our new spare change program called Change Their Lives. Donation jars are an easy way to fundraise and build awareness. If you or someone you know are interested in putting out a coin collection jar for us, please contact cbelteau@humanesocietyofcharlotte.org



humane society of charlotte
www.humanesocietyofcharlotte.org

CHANGE THEIR LIVES

2700 Toomey Avenue
Charlotte, NC 28203
704.377.0534

Spay/Neuter Spotlight

2010 was a great year for our spay/neuter clinics since we were able to increase the number of surgeries to over 9,700, preventing the unwanted births of millions of animals.

Some of the changes that took place at the clinics in 2010 include offering heartworm tests on the same day of surgery as well as offering heartworm prevention medication, flea prevention medication and Elizabethan collars to clients.

In 2010, we were able to hire a part-time surgical team to do extra surgeries at the Humane Society of Charlotte's Gary T. deLisser Clinic inside of Charlotte Mecklenburg Animal Care & Control which virtually eliminated the long wait times that customers were facing when trying to make a surgery appointment.

In addition, our veterinarians began doing



Patrons of the fall Vaccine Clinic

more specialty surgeries "in-house" on the same day as an animal's spay/neuter surgery, as opposed to sending our animals out to a private practice. This eliminates the need to put animals under anesthesia twice as well as saves our organization money.

Finally, we once again offered two low-cost vaccine clinics to the public in 2010. Our fall clinic, held in November, was one of



the most highly-attended clinics where we administered close to 370 vaccinations.

Thank you to all of our wonderful spay/neuter clinic volunteers that helped us have such a great year!

Special Spay/Neuter Promotion



We are excited to announce our first pit bull spay/neuter promotion called Operation Pit-STOP Overpopulation that the Humane Society of Charlotte is conducting in conjunction with Charlotte Mecklenburg Animal Care & Control, the SPCA Alliance



and the American Pit Bull Foundation. Our goal is to spay & neuter over 100 pit bulls that would otherwise go unaltered. We are conducting this campaign in honor of Spay Day, a national annual campaign of The Humane Society of the United States and Humane Society International, to inspire people to save animal's lives by spaying or neutering pets and feral cats.

Throughout the month of February, we will be setting appointments for pit bulls to be



altered on a first come, first served basis. Each surgery costs the Humane Society of Charlotte an average of \$65. We are collecting funds to help us reach our goal to sterilize at least 100 dogs. If you are interested in donating to the project, please contact Donna Canzano at 704-494-7704. If you are interested in scheduling an appointment, please call 704-333-4130 or email tcornell@humanesocietyofcharlotte.org.

Operations Update

comings & goings

Latest statistics from the Humane Society of Charlotte
January – December 2010

	Canine	Feline	Other	Total
Animals Taken In	1580	557		2137
Animals Adopted	1500	530		2030
Spay/Neuter Surgeries	5995	3536	190	9721



In-Kind Donations

Like all of us, the cost of groceries and supplies is pinching our wallets. We went through our budget with a fine tooth comb and found the items that we spend the most on. The items are specific because they are the products we use every day. Throughout the year, we will feature certain items and why we need your help with donating this particular item to the shelter. Most of these supplies are under \$5 each

and can be found at your local grocery stores but can really add up considering how many furry faces we care for on any given day. If you are interested in helping with collecting items, please contact Volunteer Coordinator Cat Belteau at cbelteau@humanesocietyofcharlotte.org for details and pick-up options.

Below are some of the featured wish list items:



Pet Food

Esbilac formula (to feed newborn puppies)
Friskies or 9-Lives PATE canned cat food
KMR formula (to feed newborn kittens)
Large rawhide bones or rolls
Purina One Canned Dog Food
Bill Jac or Pupperoni Training Treats

Cleaning Supplies

Cascade Dishwasher ActionPacs
Clorox Bleach - Regular
Clorox Cleaner with Bleach - Original
Dryer Sheets
Liquid Lysol Multi Surface Cleaner
Tide HE (High Efficiency) Laundry Soap
Sponges
Swiffer Sweeper Dry or Wet Cloth Refill

Drugstore items

Rubbing Alcohol
Antibacterial Liquid Hand Soap
Triple Antibiotic Ointment

Paper Goods

Bounty Paper Towels
Toilet Paper - Angel Soft 2ply
13 Gallon Kitchen Trash Bags
55 Gallon Contractor's Trash Bags
Paper Plates
Plastic utensils
Plastic cups

Office Supplies

2 X 4 Printer Labels
Binder Clips
Highlighters
Legal Pads
Paper Clips
Pens
Post-it Notes
Sharpies - Black only
Dry Erase Markers and Erasers
White Copy Paper (8 1/2 by 11)



Giving Corner

Katie Tyler Leadership Circle

The new year is off to a great start with our Katie Tyler Leadership Circle (KTLC) which is a special giving club of dedicated supporters and animal enthusiasts who join together to improve the welfare of animals in our community and support the work of the Humane Society of Charlotte. Participation in this group allows members to vote on financially supporting certain HSC programs and initiatives. By combining their financial resources and working with others committed to the same cause, the KTLC learns about critical HSC programs and makes high impact

donations to the program(s) of their choice.

KTLC participants each contribute \$1,000 annually and the gift may be given on a monthly, quarterly or yearly basis.

If you are interested in becoming a member of the Katie Tyler Leadership Circle, please contact 704-494-7704 for more information or visit the "donate section" of our website: humanesocietyofcharlotte.org.



Carolyn Allen, Katie Tyler & Deloris Hodgkin



Deanna Lasner, Linda Swayne, Sunil Erevelles & Bill Swayne

Welcome 2011 Leadership Circle Members

(as of 1/17/11)

Don & Beth Addison, Carolyn Allen, Dale & Barbara Ardizzone, Lauren & Tony Belletete, Olivia & Stephen Cohen, Connie & Greg Crumpton, Shannon Crystal, Dr. David & Pam Fisher, Meg Goldstein & Matthew Luftglass, Kimberly & Brian Gozycki, Linda & Ira Greenfield, Tami & Ron Guilliams, Tommy Hall, Deloris Hodgkin, Barbara Huffman, Dana Inge, Jared & Janna James, Allen Johnson, Shelly Moore, Nicholas Pavlish, Leanne Phillips, Jason Rodela, John Spegal, Stephanie Stenglein, Stephanie Sterchi, Bill & Linda Swayne, Dennis & Sharon Thompson & Catherine Watson

Ties & Tails Gala – Another Smashing Success

The 2nd Annual Ties & Tails Gala, presented by AirTight Mechanical, that was held on Saturday, October 23, 2010 was another successful event for the Humane Society of Charlotte. Over 400 two-legged guests joined by over 50 four-legged guests, came out to show their support for HSC at the Westin Charlotte. Attendees enjoyed a silent and live auction with fabulous prizes that included trips to Tuscany as well as Turks & Caicos. The event, hosted by WSOC's Blair Miller and 107.9 the Link's Ramona Halloway, raised over \$125,000. Stay tuned for more information on the 2011 event!



Greg Crumpton, Wendy Diamond & Hilda Spain-Owen



Guests dancing the night away

Meet the Staff

Vice President of Operations, Karen Terpstra

Karen's career in animal welfare began at The Pasadena Humane Society and SPCA in California where she served as the Assistant Executive Director there for eight years. She spent five years as the Executive Director of The Humane Society of Kent County in Grand Rapids, Michigan and a year as the Chief Operating Officer for the Cincinnati SPCA.

She has been very active in the animal welfare field throughout her career. She is a Certified Animal Welfare Administrator (CAWA), has served on the Board of Directors of the Society of Animal Welfare Administrators, the Michigan Partnership for Animal Welfare and on the HSUS Companion Animal Advisory Council. She currently serves on the CAWA test development committee.

Karen has a passion for animals and enjoys the challenges of animal shelter operations. She is particularly interested in animal training and behavior, spay neuter programs and community partnerships and adoption programs. She is excited to bring her experience to the Humane Society of Charlotte to enhance the shelter's operations and improve the lives of homeless animals in our community.

She shares her home with three pets that she acquired as "failed fosters" from the Pasadena shelter: a dog named Beau and her cats Jack and Feralina.



Karen and Rudy

Survival Story

Donner and Comet are two little brown puppies that came to us from Charlotte Mecklenburg Animal Care & Control on the day before Thanksgiving. Both pups were extremely malnourished, their physical appearance was shocking. Both pups were abandoned, weighed less than 4lbs and were found together in the cold. These pups needed immediate foster care and nutrition, so we immediately began rehabilitating them, putting them on fluids and a high calorie diet. They spent Thanksgiving with an HSC staff member who was able to monitor their progress over the long weekend.

Donner and Comet flourished in foster care and eventually they were able to play like normal puppies, enjoying the grass and sunlight. Both puppies were happily adopted into loving families within weeks of returning to the shelter. They had tripled in size and will grow up to be healthy happy dogs.



Donner and Comet

Save The Date For Pet Palooza

Pet Palooza is the Humane Society of Charlotte's largest annual fundraiser which consists of a one-mile dog walk, pet festival and 5k run. Participants will enjoy refreshments, live entertainment, a vendor fair, a fido fashion show and more. Sign up

to participate as an individual or as part of a team for this fun-filled event for the entire family, two legs or four! For more information, visit humanesocietyofcharlotte.org or call 704-494-7704.

